YAKULT (M) SDN BHD

Topic of Talk : Science of Good bacteria & background of research behind Yakult product.

Date : 27th March 2007 (Tuesday)

Time : 2.30pm – 3.30pm

Venue : Boardroom, Block A

Speaker & Designation : Ms Lim Siew Ling (PR & Science Executive)

COMPANY PROFILE

Yakult is a cultured milk drink for people who is keen to improve their health. The man behind the founding of Yakult Honsha Co., Ltd was Dr. Minoru Shirota. He began developing Yakult in 1930 while he was with the Microbiology Department at Kyoto Imperial University’s School of Medicine. He turned his attention to the study of microorganisms due to his strong belief that a type of bacteria - ‘lactic acid bacteria’ is capable of contributing to our health.

He conducted an exhaustive investigation of lactobacilli, whereupon he discovered a new strain of bacteria. This strain of bacteria - Lactobacillus casei, was found to be the most acid and bile resistant and was subsequently named Lactobacillus casei Shirota strain in honor of Dr Shirota’s research. It was the discovery of this bacterium that led to the birth of Yakult.