

UCSI WINS AWARDS FOR IN-HOUSE INVENTIONS



From Left: Lee Chong Haw, Kean Siang, Low Tong Kong and Tan Aik Chun with their awards.

KUALA LUMPUR, 22 May 2007- UCSI has once again gained recognition recently. During the 18th International Invention, Innovation & Technology Exhibition 2007 (ITEX) which was held at the KLCC Convention Centre, the UCSI team clinched silver awards for two inventions in their respective categories. The two inventions are the Modular Socket (MOST) and the Global Positioning System Power Metering (GPM).

The UCSI Team consisting of Dr. Jimmy Mok and Mr. Rodney Tan from the Center for Research and Development Commercialisation (CRDC), and students Low Tong Kong and Tan Aik Chun from the School of Engineering moot the idea and were involved in developing the product known as Modular Socket (MOST). MOST was created to solve the problems of our current power extension socket which comprises 3 to 5 sockets with limited cable length. The idea mooted by the CRDC team, allows flexible add-on of power sockets as needed without purchasing a new set of power extension sockets.

Lee Chong Haw and Kean Siang are members of the Global Positioning System Power Metering (GPM) invention group. The GPM device enables electricity billing via the device and also has the unique capability to both cut-off and reconnects electricity.

ITEX is the international exhibition and platform for both local and foreign inventors, and innovators, to meet entrepreneurs, venture capitalist as well as manufacturers to exchange creative concepts and innovations. The exhibition received participation from countries such as Korea, Taiwan, Russia and Hong Kong.

UCSI's entry of the MOST invention also won the 1st prize under Category B (IPTA and IPTS) in the National Intellectual Property Day 2007 (NIP 2007) which was held from 26th - 29th April 2007 at KLCC Convention Centre. UCSI was the only participating University College that achieved such recognition in this competition.

The National Intellectual Property Day 2007 or *Hari Harta Intelek Negara 2007* is a yearly event organised by MYIPO (Intellectual Property Co-operation of Malaysia) to create greater awareness of Intellectual Property (IP) rights and IP creation and promote creativity, invention and product innovation in the country.

Professor Dr. Norfadzillah bt. Hitam, UCSI's Vice President for Research, Student and Corporate Affairs said, "UCSI to encourages the research culture among its students and staff and these awards bear a testimony to the success of their Endeavour exemplified by the spirit to create and innovate

According to the group members of both projects, the main driving force behind these two innovative projects was teamwork. Lee said, "The creation of these inventions came from much brainstorming and group discussions. Working as a team has brought out the best in us."

Tan of the MOST project also added by saying, "We are very proud to be the only University College that won the silver awards at ITEX 2007 and these awards will spur us on to keep on inventing and innovating."