

LG Campus Challenge @ UCSI

"Wow, there is a LG mobile phone lying on the floor. And it is the latest model!"

In a situation like this, what would you do? It would be natural for the average person to pick it up and sneak it into his or her pocket when nobody is aware of it, but this was not the case with UCSI students.

Despite the fact that no one was visibly watching them, they picked it up and screamed their hearts out, "Whose mobile is this?" How did we know this is true? The entire incident was caught on tape!

A hidden camera was set up, in conjunction with the LG Campus Challenge, to see how UCSI students would react in such a situation. Our students passed the "morality" segment of the Challenge with flying colours.

The LG Campus Challenge took the UCSI campus by storm on 18 May 2006, based along the lines of 5 elements. The "morality" segment, having been tested earlier, left the main event to focus on "bravery", "wisdom", "strength" and "beauty".



Round 1 – Bravery:
Definitely not for the
faint-hearted



A participant being teased by the emcee (right with microphone) after reacting at the sight of the frogs in the plastic aquarium

The event kicked off with the elimination stage where only four teams were allowed to advance into the final round out of a total of 36 teams.

In the "bravery" event the teams, each consisting of two students, had to prove that they had nerves of steel. Each pair had to choose who among them was the most fearless. The chosen one was then blindfolded, whilst the other had to finish drinking a bottle of 500ml UCSI mineral water within one minute.

After that, he or she had to place the bottle, nozzle first, over his or her head to make sure no water remained in the bottle. The contestant then had to guide his or her blindfolded teammate to move as many little frogs from one aquarium to another. To make things a little more interesting, two large frogs were placed in the first aquarium with the other frogs. Those poor things... the frogs, I mean.

Anticipation increased when more and more curious students gathered to see what all the noise and fuss in the lobby area was about. As the crowd grew, another challenge was brewing to test the teams' wisdom. The participants were faced with a barrage of questions from the host. Most of the questions were based on general knowledge. Team The Saga Continues, comprising two Kenyan students, put the other teams, all consisting of Malaysian students, to shame. They were the only ones who could answer the question, "Name the tallest mountain in Malaysia".

For the "strength" element, each team member was required to spin fifteen times at one spot and run about for a distance of ten feet before doing ten push ups. The girls had a really tough time doing the push ups!



Does this look like they
are on the set of
"Malaysia's Next Top
Model"?
Think again!!



Jewel in the Palace?
I don't think so!!

The most entertaining part was the fashion show in the "beauty" event. One team member played the role of a make-up artist while the other member was the model. The criterion for winning the event was the most outrageous looking model and catwalk. Catcalls, deafening cheers, and thunderous applause filled the lobby area when two male models dressed up and acted like girls. It was amazing to see them gyrating on the catwalk to the rhythm of hip music while posing with the latest model of the LG mobile phone.

"All four teams were really sporting and totally on top of the game", said Chin Fu San, the Project Manager responsible for organising the event.

Only one team emerged the winner – Team The Saga Continues, consisting of Arnold Okello Agine and Diploma in Logistics Management student, David Mwangi. Both of them were the first non-Malaysian winners of the LG Campus Challenge! They each walked away with a new LG multi-function mobile phone.



The Champions:
Team The Saga Continues
with Chin (centre)

"I really had fun and it was great!" said Mwangi enthusiastically at a brief interview with the E-Weekly after the event. Agine had this to say: "We were not prepared to win. We just entered to have fun and have fun we did!"

Agine and Mwangi will be competing in the final round against the winning team from other universities and colleges. According to Chin, the final round will be broadcast on 8TV as soon as the World Cup is over. "If the pair wins the final round, they will not only be the first non-Malaysian team to win, they will also win an all expenses paid trip to Europe," he said.

UCSI Boleh!

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